

2025 Gross Income Disclosure Statement

What you need to know about becoming an Amare Brand Partner. Joining requires a one-time \$69.95 Brand Partner enrollment fee and a \$69.95 annual Brand Partner fee. The enrollment fee does not include taxes or shipping, which vary, and is frequently waived with a qualifying initial product order.

HOW CAN I EARN?

1 Commissions

A percentage of your own product sales to retail customers.

2 Overrides

A percentage of your team members' product sales to their retail customers.

3 Bonuses & Awards

Additional awards when personal and team sales reach qualifying levels.

In every case: earnings come from products sold to retail customers, not from enrolling people.

WHAT'S TYPICAL?

Earnings are not guaranteed. 73.6% of the Active Brand Partners represented here had no gross earnings in 2025.

Earning compensation takes considerable dedication, time, and effort. Your success or failure depends on many factors, including your own experience and ability and external economic conditions. Do not rely on the results of other Active Brand Partners to indicate what you can expect to earn.

ANNUAL GROSS EARNINGS	% OF ACTIVE BRAND PARTNERS	
\$0	73.6%	This table shows total gross earnings for the full calendar year 2025 for every U.S. Active Brand Partner in at least one month of 2025. Active status is evaluated month by month on a rolling 12-month basis. In any given month, a Brand Partner is active if either: (1) they enrolled and paid the enrollment fee within the prior 12 months; or (2) they placed at least one product order with product volume greater than zero in the prior 12 months. A Brand Partner who qualifies under either test in even a single month is counted as active for the entire year, and their full-year earnings (including \$0) are included here.
\$0.01 – \$200	17.8%	
\$201 – \$500	2.6%	
\$501 – \$2,000	3.4%	
\$2,001 – \$5,000	1.3%	
\$5,001 – \$10,000	0.5%	
\$10,001 – \$20,000	0.3%	For example, a Brand Partner is counted for all of 2025 if, in January 2025, they had either enrolled and paid the fee within the prior 12 months (e.g., in January 2024) or placed an order with product volume greater than zero, even if they had no further activity for the rest of the year.
\$20,001 – \$40,000	0.2%	
\$40,000+	0.2%	

This is the broadest view of participation: it includes new enrollees who paid only the enrollment fee, partners who placed a single order, and those who built active sales teams, whether or not they ever earned a commission. The \$0 row reflects Active Brand Partners who had no commissionable earnings in 2025.

THESE FIGURES ARE GROSS EARNINGS BEFORE EXPENSES.

Many Brand Partner's expenses may be more than their gross earnings. Although each Brand Partner's expenses are different, a Brand Partner may have the following types of expenses: the Brand Partner enrollment fee (2025: \$69.95), the annual Brand Partner fee (2025: \$69.95), event registration and travel, product samples, marketing materials, digital tools, and other expenses.

SUPPLEMENTAL: ANNUALIZED EARNINGS BY QUALIFYING PAID RANK

Of all active Brand Partners represented in this statement, **26.4%** received any commission in 2025. The table below shows annualized gross earnings by the paid rank a Brand Partner qualified for in each commission period, grouped month by month.

Earnings are calculated month by month using the paid rank achieved in each 2025 commission period (January–December). For each rank, the median, average, 10th percentile, and 90th percentile are computed independently for each of the 12 commission periods, then averaged across all 12 periods to produce average monthly figures, then multiplied by 12 to express an annualized equivalent. All months in which an active Brand Partner qualified at a given rank are included, even months with \$0 commission. The '% qualifying' column shows the share of active Brand Partners who qualified at that rank in at least one 2025 commission period; because a Brand Partner may qualify at different ranks in different months, percentages do not sum to 100%. 'Never commission-qualified' Brand Partners were active in 2025 but did not meet commission qualification requirements in any month.

PAID RANK	% OF ACTIVE BPS QUALIFYING AT RANK	10TH PCTL	MEDIAN	AVERAGE	90TH PCTL
Brand Partner (<i>never commission-qualified</i>)	47.54%	\$0	\$0	\$0	\$0
Brand Partner (<i>qualified ≥1 period</i>)	48.20%	\$0	\$9	\$137	\$284
Brand Builder	7.49%	\$421	\$1,218	\$1,753	\$3,453
Bronze	2.57%	\$2,021	\$3,606	\$5,103	\$10,475
Silver	1.22%	\$4,778	\$9,059	\$11,222	\$19,617
Gold	0.47%	\$9,672	\$16,511	\$22,700	\$41,406
Platinum	0.52%	\$14,827	\$26,804	\$33,306	\$61,802
Leader	0.26%	\$26,509	\$37,382	\$43,408	\$66,675
Senior Leader	0.14%	\$26,671	\$54,494	\$66,846	\$107,369
Executive Leader	0.10%	\$59,946	\$83,935	\$96,238	\$142,136
Diamond	0.06%	\$119,389	\$144,004	\$158,140	\$209,833
1-Star Diamond	0.04%	\$201,026	\$246,374	\$259,948	\$328,392
2-Star Diamond	0.02%	\$363,550	\$422,436	\$434,308	\$515,009
3-Star Diamond	0.01%	\$421,713	\$428,090	\$428,090	\$434,466
Presidential Diamond	0.02%	\$407,520	\$567,295	\$560,956	\$706,806

Figures are annualized gross earnings (average per-period earnings × 12), before business expenses, and include commissions, overrides, and bonuses. Statistics are computed across all qualifying commission periods in 2025, including months in which a qualifying Brand Partner earned \$0. A Brand Partner who qualifies at more than one rank in different months will contribute data to each applicable rank row. % qualifying at rank does not sum to 100%.

WHAT IF I CHANGE MY MIND?

You can cancel your Brand Partner agreement at any time and receive a refund on unopened product in accordance with the Amare Policy Manual. Contact Customer Support at support@amare.com or 888.898.8551. This statement is available at amare.com/ids, and the Amare Compensation Plan is available at online.flippingbook.com/view/584615233.